



Sponsorship Proposal

SPONSORSHIP BENEFIT PACKAGES

(Please check one or two options)

\$20,000

TITLE SPONSOR

- Title name rights to the tournament
- Opportunity for company to set up a sponsorship tent
- Stage recognition throughout the event
- Logo on tournament signage/banners
- Logo included in print media
- Logo and link on www.communitycupusa.com
- Company banner displayed at registration area
- Include promotional material with registration materials
- On-site vending opportunities or exhibition privileges
- One free team registration
- Opportunity to include information materials sent to teams prior to the event
- First refusal on title sponsorship for the following year

\$10,000

GOLD SPONSOR

- Opportunity for company to set up a sponsorship tent
- Logo on tournament signage/banners
- Logo included in print media
- Logo and link on www.communitycupusa.com
- Include promotional material with registration materials
- On-site vending opportunities or exhibition privileges
- Half-priced team entry fee for one team
- Opportunity to include information materials sent to teams prior to the event

\$5,000

SILVER SPONSOR

- Opportunity for company to set up a sponsorship tent
- Logo on tournament signage/banners
- Logo included in print media
- Logo and link on www.communitycupusa.com

\$2,500

BRONZE SPONSOR

- Logo on tournament signage/banners
- Logo and link on www.commuinitycupusa.com

Other

- Logo and link on www.communitycupusa.com



SPONSORSHIP APPLICATION (Cont'd)

Please mail this form to Community Cup USA, Attn: Sponsorship Application, 207 W. Saratoga Street | Baltimore, Maryland 21201.

Enclosed is a sponsorship to The Community Cup USA Soccer Tournament in the amount of \$ _____.

Company Name: _____

Contact Name: _____ Phone: _____

Fax: _____ E-mail: _____

Name of the Company or person that should appear as the donor in print materials:

Address: _____

City: _____ State: _____ Zip: _____

Check # _____ Amount: \$ _____

Please invoice us in the amount of \$ _____.

Invoice contact information if different from above.

Contact Name: _____ Phone: _____

Fax: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

I or my company cannot participate, but enclosed is my donation of \$ _____.

AGREEMENT OF SPONSORSHIP TERMS AND CONDITIONS

SPONSOR'S SIGNATURE INDICATES THAT HE/SHE HAS READ THE ENTIRE AGREEMENT, UNDERSTANDS THE TERMS AND CONDITIONS SET FORTH BELOW; AND AGREES TO BE SO BOUND THEREBY.

Terms and Conditions of Sponsorship Agreement

1. This Sponsorship Agreement is valid from the date signed through the end of the Community Cup USA (hereinafter "CC-USA") event listed above.
2. A Sponsor may select more than one category of Sponsorship.
3. Sponsor Marketing Use Agreement- Sponsors may use the following tag line on their marketing materials during the term of their Sponsorship Agreement: "Official Sponsor of Community Cup USA" Soccer Tournament & Live Concert, 2015.
4. All sponsors are responsible to provide camera ready artwork for their ad.



5. Sponsor agrees to allow CC-USA the right to use Sponsor’s trademark/logo/tagline and graphics on all of Sponsor’s promotional benefits, including, but not limited to: on the web banner ad to be posted on the CC-USA promotion web pages; on all Sponsor benefit items CC-USA detailed in the Sponsorship Program Level (e.g., Platinum, Gold, Silver etc.); and on any Tournament promotional banner and signage, et al.

6. Web Reference- Sponsor may publish an Internet hyperlink from Sponsor’s web site to the CC-USA web site, and maintain the hyperlink as an active, functional, and correct link to the CC-USA web site through the duration of the Tournament listed above.

7. **Payment- A purchase order or deposit must accompany this application** and agreement and be received by CC-USA at 207 W. Saratoga Street; Baltimore, Maryland 21201. All balances are due no later than two (2) weeks prior to the above-listed event. Failure to pay remaining balance will subject sponsorship to cancellation, and CC-USA will retain the deposit. **SPONSORSHIPS ARE NON-REFUNDABLE.**

8. Non-Endorsement- The use of CC-USA’s name does not constitute an endorsement by CC-USA of the Sponsor, or the Sponsor’s services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such services, products, or programs have been endorsed by CC-USA.

9. Non-Exclusivity- CC-USA does not award exclusive sponsorships nor establish exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and CC-USA.

10. Limited Liability- In the event that circumstances beyond the control of CC-USA interferes with, or prevents, CC-USA from fulfilling, in part, or all of, Sponsor’s promotional benefits under this agreement, Sponsor, by signing this agreement, holds CC-USA, as well as its Board of Directors, employees, and its Member Organizations, *harmless* from all legal and financial liability to Sponsor beyond the fee paid by Sponsor for this Sponsorship.

11. Force Majeure- Neither CC-USA or Sponsor shall be deemed in default of this Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other cause beyond its control.

12. CC-USA reserves the right to reject a potential sponsor for any reason.

13. Entire Agreement- This and all attachments hereto, constitute the entire CC-USA Sponsorship Agreement.

14. In the event that the Community Cup USA is unable to hold this tournament for any reason, every attempt will be made to return all sponsorship money. By signing below, you indicate that you understand the terms of this sponsorship agreement, and will hold harmless Community Cup USA and its non-profit organizer, as well as its representatives in the event of tournament cancellation.

15. Contribution/sponsorship payment received before the September 12, 2015 will receive full benefits as outlined in the sponsorship proposal. Please submit camera ready ad materials, logo and logo requirements before September 12, 2015.

Name of Sponsor Contact / authorized person: _____

Sponsor Contact’s Signature _____ Date _____

Community Cup USA Representative _____ Date _____

**Please sign this sponsorship application form and return to:
207 W. Saratoga Street, Baltimore, MD 21201
Or email to: communitycupusa@gmail.com**